

# t-factor Virtual Summit

Hosted by Connecting Business & Marketplace to Christ International July 23, 2024, 7:00 a.m – 11:30 a.m. (EST)



## Christopher Simpson, President CBMC International

Please join us on July 23, 2024, as CBMC International hosts a transformational event that you will not want to miss called t-factor! T-factor's purpose is to transform workplace cultures around the world for good, for God, for growth. This free virtual instructional initiative is designed for CEOs, senior leaders and influencers who have an interest in transforming their organization to a purpose-driven and faith-friendly workplace.



Frank Harrison  
Chairman & CEO  
Coca-Cola  
Consolidated



Dave Katz President &  
COO Coca-Cola  
Consolidated



Morgan Everett Vice  
Chair Coca-Cola  
Consolidated



Brent Tollison Senior  
Vice President  
Coca-Cola  
Consolidated



Josh Dorminy Senior  
Vice President  
Coca-Cola  
Consolidated



Larry Griffith CEO,  
Corporate Chaplains of  
America



Jeff Patton Partner  
Spilman, Thomas & Battle



Dave Greenberg Vice  
President Coca-Cola  
Consolidated



Mark Whitacre Vice  
President Coca-Cola  
Consolidated

We are excited that you are taking the next step in becoming a purpose-driven organization! We have a full, informative and inspirational agenda prepared for you. You will have the opportunity to hear from Frank Harrison, Chairman and CEO, of Coca-Cola Consolidated who will be sharing our story of transformation and how Coca-Cola Consolidated continues to strive to be a company that honors God, serves others, pursues excellence and is driven to grow profitably. We have a line-up of experienced speakers on topics that range from Purpose and culture, how to operationalize your Purpose, the legalities of faith in the workplace, chaplaincy, teammate motivation, giving and generosity, in a faith-friendly culture.

If you have an interest in attending this free, by invitation only event, please click [here](#) to secure your attendance. If you have any questions, please contact Chris Simpson or Joy Marple at [csimpson@cbmcint.org](mailto:csimpson@cbmcint.org) or [jmarple@cbmcint.org](mailto:jmarple@cbmcint.org).

